



Penn Alert Policy: Privacy

We are always conscious and respectful of your personal privacy.

Last Updated: June 6, 2005

At Penn Alert we recognize the importance of protecting your personal information and operate under HIPPA Standards

If you have any further questions or comments, contact us at support@PENNAAlert.com

What information do we gather and how do we use it?

In performing our service our customers provide us information about themselves and their contact recipients. Our information may include: names, addresses, contact numbers, and email addresses. We securely store this information and use it to assist in providing our service.

When we receive an e-mail using our email page, we will retain the email and email address in order to handle any questions you may have. We also use this information to measure how effective we address your concerns.

To the extent required by law, we may disclose personally identifiable information to government authorities or to third parties pursuant to the legal process, and we may also use or disclose your information as permitted by law to protect the rights or property of PENN Alert, and our customer users.

Who do you share my information with?

We do not sell, lease, trade or share your name or other private profile information to third parties and do not intend to do so in the future. Map Focus does use a third party data bank to geo code addresses. All data transmitted is encrypted during this process. If your service is sponsored as a free service by a non affiliated commercial third party, your information may be shared with that sponsor however these third parties comply with our privacy policies.

How do I tell Penn Alert that I don't want to be contacted or to change my contact information?

Individual Contact information is supplied by our customers. If you contact the sponsoring party they will remove or change your information. Our customers manage their own information lists. Any of our customers wanting to change contact information should notify us via established procedures.

Links

Our web site may in the future contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of those sites. Private Policy applies solely to information collected by PENN Alert on PENN Alert.com

Cookies / Web Bacons

We may use the assistance of cookies and web beacons to facilitate the use of our website with your browser.. Any information that we collect is not personal in nature, only information that will enable us to enhance your use of our services. You may elect to control the use of cookies or beacons via your web browser, however, you may limit the range of services that we and most major websites provide.

For EU Residents Only

Penn Alert complies with the EU Data Privacy Directive to the extent it applies to information Penn Alert maintains. Please note that security provide government agencies access to data you disclose to us.

Privacy Modifications

This policy will answer your questions about the kind of information and how we use it. We reserve the right to modify this Privacy Policy at any time without prior notice since this policy is not a contract and does not create any legal rights; it serves as an expression of Penn Alert's commitment to protecting private information. You are welcome to review a free copy at any time.

Security

Information security is important at PENN Alert. We maintain strict physical, electronic, and procedural safeguards to protect against personal information loss, misuse, and alteration of data used by our system.