



**PENN
ALERT™**

Chosen as the Leader in Government, Educational, Business and Personal Use.

Government/Municipal Management Tool

- Emergency and Non-Emergency Management Alert System.
- Message Empowerment *Saves Lives!*

Business/Educational/Medical Use

- Timely Alerting of Important Facts for IT, HR, Marketing, Security, School Safety, Medical Disaster and More.
- Message Empowerment
Improves Productivity!

Personal Convenience Service

- Timely Alerting of a Change of Events: Clubs, Sports Teams, Groups.
- Message Empowerment *Reduces Stress!*

Notify Everyone 24/7/365:

- Contact Large Groups At Once
– No More Unreliable Phone Trees!
- Timely Contact on Government/Municipal Situations.
- Immediate Contact from Risk Management or Homeland Security.
- A Business Tool that Enables Personnel to Work Effectively and Efficiently.

*Exact Instructions Mean Everyone
Hears the Same Story!*



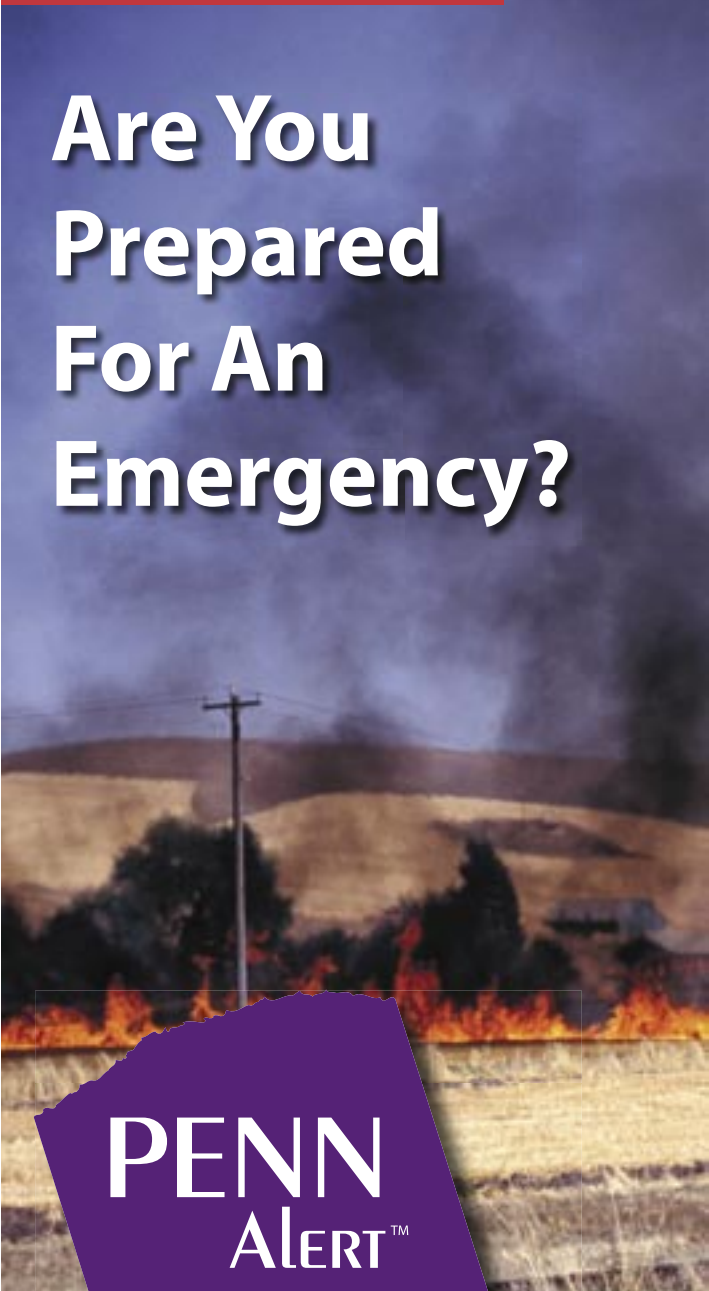
**PENN
ALERT™**

The Right Information.
Right Now.



CRISIS COMMUNICATION

Are You Prepared For An Emergency?



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Crisis and Emergency Communication...

The Importance of Being First to Know About a Problem.

In any emergency situation seconds count and being alerted instantly limits liability. Immediate personal contacts are delivered by Phone, Cell Phone, Pagers, PDA's, E-mail or Fax.

PENNALERT™ pinpoints those most affected.



Enhancing Government and Municipal Management.

PENNALERT™ can contact thousands of people per minute, empowering them to make personal decisions. A powerful system for use in facilitating solutions for disasters or emergencies.



Emergency Briefing

Up-To-The-Minute Information Empowers Decision Making.

PENNALERT™ will help prepare you for an emergency or disaster. A valuable alerting tool for Weather Emergencies, Hazmat/Traffic/Utility Issues, Boil Advisories, Missing Person Alerts, Police /Fire Emergencies, Cancellations/Closings/ Delays/Event Changes...**anytime you need The Right Information. Right Now.**



A Mission Critical Redundant System- Focusing on Your Needs

- Fast and Easy to Use On The Fly
- Custom-Designed, Yet Cost Effective
- Deliver Direct, Clear Information
- Global, Multi-Lingual, Time-Zone Sensitive
- Map Focus GIS Pinpoints Target Area for Efficiency
- Instant Information Eliminates the need for TV/Radio updates
- Reduces Liability and Criticism
- Confidential Security Features
- NO EQUIPMENT TO BUY, INTEGRATE OR MAINTAIN



Real Time Information That Reduces Stress.

PENNALERT™ the power of information enables your contacts to take action. By accurately and instantly sending information, stress is kept to a minimum.

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Right Now.**

Call
(513) 745-8900

See additional information
on the web at
www.PENNAAlert.com