



Richard H. Finan
Mayor

VILLAGE OF EVENDALE

10500 Reading Road • Evendale, Ohio 45241-2574 • Phone 513-563-2244

MEMORANDUM

TO: Mayor Richard H. Finan, Members of Village Council and the Community Improvement Corporation

FROM: David W. Elmer, Director of Administrative Services

RE: Community Survey Results – Land Use at 10660 Reading Rd., Village-owned land.

Date: May 6, 2021

Earlier this year, the Cincinnati Classical Academy (CCA), a State-approved public Charter School (www.cincyclclassical.org), approached the Village Community Improvement Corporation (CIC) with interest in building a new school in Evendale. CCA identified several privately-owned and public properties in or near Evendale with particular interest in Village-owned land located at 10660 Reading Rd. The subject location, commonly referred to as the former Rinks site, was acquired by the Village in January 2003. The Village demolished the aging structure on site in September 2003. The 8.468-acre site, currently zoned “Public Facilitates”, has since been vacant greenspace.

On April 15, 2021, the CIC held a public meeting at the Evendale Recreation Center to provide public officials, residents, businesses and interested parties an opportunity to gather more information about the site, the CIC’s role/function/services and about CCA. Approximately 50-60+/- people attended the meeting. CCA representatives provided a PowerPoint presentation followed by a Village-facilitated question-and answer session. Village officials offered an opportunity for interested parties to provide feedback via a Community Survey. A hard copy Survey was distributed to meeting attendees. The Village also posted an electronic version of the survey on the Village webpage and Facebook page. Surveys were due back to the Village by May 3, 2021.

As of May 3rd, the Village received 89 hardcopy and 265 electronic responses for a total of 354 responses. All survey information is public record and available for review. The attached document is a Summary of the data collected. Raw data reliability and accuracy is strong with only a few, nominal anomalies (i.e. illegible hand-writing on hard copy submissions, duplicate submissions, etc. which, when identified, were reconciled. Also of note: because the survey included several open-ended questions for respondents to explain or provide greater detail in response to “Yes/No” questions, the attached Summary categorizes open-ended responses into similar/common, broad-themed answers. These categories were not created prior to reviewing survey data; rather, they were customized based on responses. Respondents were provided unlimited space to reply to open-ended questions and, in several instances, offered multiple explanations, suggestions and/or opinions. While the Summary is merely a report of raw aggregate data collected, all survey information may be used by Village officials to help, in part, form opinions, recommendations, policy decisions etc. regarding potential future land use options for 10660 Reading Rd.

Please call, email or stop by my office any time with questions, concerns, ideas, et.

Village of Evendale

Community Survey RE: VOE Land at 10660 Reading Rd.

Data Summary

354 Responses as of Midnight May 3, 2021



1. Do you think a new Educational Institution would be an appropriate use for the property located at 10660 Reading Rd?

YES:	109	30.8%
NO:	229	64.7%
UNCERTAIN:	<u>16</u>	<u>4.5%</u>
Total:	354	100.0%

Please provide a brief explanation for your response:

324 Responses Provided:

COMMON EXPLANATIONS FOR "YES" RESPONSES:

- Generally Supportive of Proposed Use for Subject Location
- Postive Educational Choice
- Support for CCA Curriculum
- Positive Impact on Village Resources

COMMON EXPLANATIONS FOR "NO" RESPONSES:

- Charter School/CCA Negative Impacts on Existing Schools
- Not in Favor of CCA/Hillsdale cirriculum/teachings/beliefs
- Negative Impact on Greenspace
- Negative Impact on Village Resources/Infrastructure

2. Would you prefer the Village retain property ownership and keep it vacant, green space?

YES:	201	56.8%
NO:	127	35.9%
UNCERTAIN:	25	7.1%
NO REPLY:	<u>1</u>	<u>0.3%</u>
Total:	354	100.0%

If "No", please describe a land use you think might be worth further consideration/study for the site:

5 MOST COMMON RESPONSES:

1. Public Recreational Facilities (sports fields, walking paths, park, etc.)
2. Business/Commercial - Something that Generates Tax Revenue
3. Restaurant/Café/Eatery/Food-related Service
4. Small Office/Retail/Medical
5. Performing Arts

3. What, if any, additional information would you like to know about Cincinnati Classical Academy or about their proposal to Evendale? (Responses to this question will be shared with CCA):

Response Provided*?

YES: 111 31.4%
 NO: 243 68.6%
 Total: 354 100.0%

*Responses such as "None", "N/A", "Nothing at this time", "No questions", etc. were counted as a "NO" response
 All 354 responses shared with CCA

4. Please provide any additional comments:

Response Provided*?

YES: 126 35.6%
 NO: 228 64.4%
 Total: 354 100.0%

*Responses such as "None", "N/A", "Nothing at this time", etc. were counted as a "NO" response.

5. Please select one or more of the following:

Evendale Resident: 180 50.8%
 Evendale Business Owner: 2 0.6%
 Work in Evendale: 34 9.6%
 Other*: 131 37.0%
 No Response: 7 2.0%
 Total: 354 100.0%

*Other includes respondents who identified as someone other than an Evendale resident, business owner; or, working in Evendale.
 "Other" examples include: "Concerned Citizen", "Live in School District", "Resident of Another City", etc.

Data Correlation

Q1. Do you think a new Educational Institution would be an appropriate use for the property located at 10660 Reading Rd?

		Q1 YES		Q1 NO		Q1 UNCERTAIN		
Evendale Resident:	180	46	25.6%	128	71.1%	6	3.3%	100.0%
Evendale Business Owner:	2	1	50%	1	50%	0	0%	100.0%
Work in Evendale:	34	3	8.8%	30	88.2%	1	2.9%	100.0%
Other:	131	55	42.0%	69	52.7%	7	5.3%	100.0%
Residency Undetermined:	<u>7</u>	<u>4</u>	57.1%	<u>1</u>	14.3%	<u>2</u>	28.6%	100.0%
Total:	354	109		229		16		
		30.8%		64.7%		4.5%		100.0%